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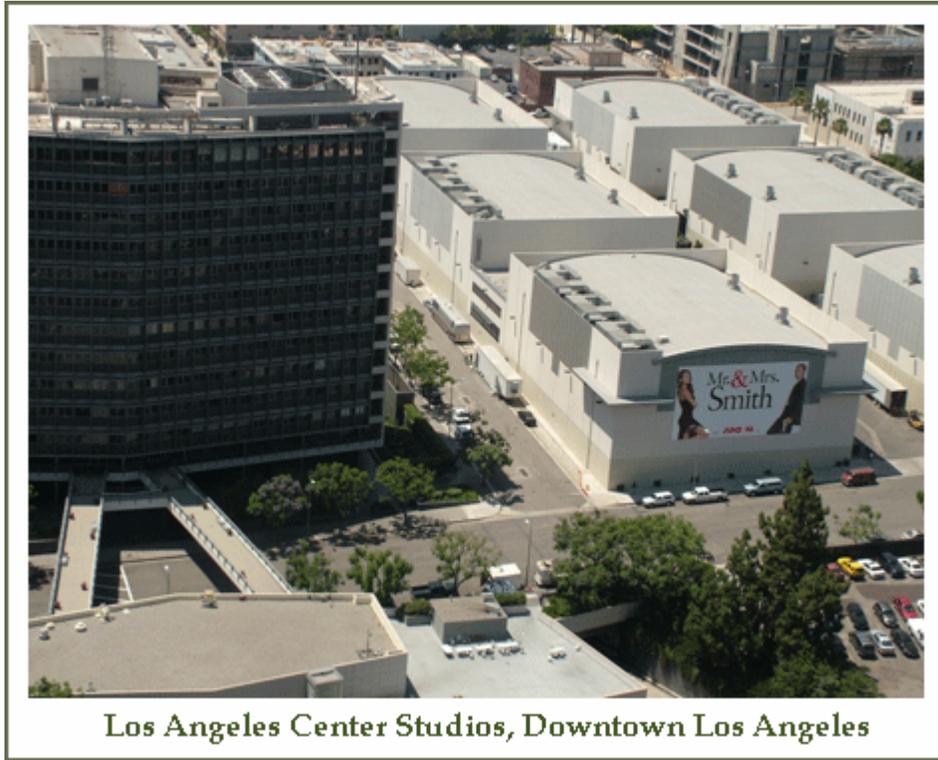
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### News Headlines

## September 28, 2005 – LA Center Studios Signs Real Entertainment Industry Client to 10-Year Deal

Article Date: 09/28/05



Los Angeles Center Studios, Downtown Los Angeles

**Full Story:** Entertainment Industry Development Corporation (EIDC) has signed a 10-year office lease for 13k sf of space on the 8th floor of the Tower building at Los Angeles Center Studios. The Tower building is the centerpiece of the 20-acre entertainment campus, a full-service studio that features six 18k sf state-of-the-art soundstages and 450k sf of short-

and long-term 'Class A' office space for entertainment-related and creative companies in



L.A.'s premier office campus for entertainment-related and creative companies





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industries ranging from film and television to gaming to music to technology.

The space is currently being built out to EIDC's specifications. The nonprofit corporation, which is relocating from Hollywood, expects to take occupancy of its new headquarters before the end of the year. EIDC streamlines the film permit process and provides filmmakers with the convenience of one-stop on-location production assistance. The firm's board represents the multitude of stakeholders involved in the on-location production process, including studios and independent producers, commercial producers, industry guilds and unions, major industry vendors, and neighborhood and civic leaders. EIDC acts as a liaison between production companies, the communities where on-location production takes place, and government agencies.

In addition to the lease signed by EIDC, Promotional Partners (5k sf), Creative Kingdom (3.5k sf) and Mice Creative (3.5k sf) have all signed five-year leases at the studio in the last quarter, bringing total long-term leasing activity at Los Angeles Center Studios to 25k sf during this period.

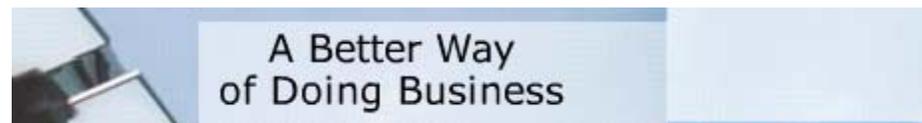
"Moving EIDC's headquarters to Los Angeles Center Studios will help us to even better serve our clients and the community at large, given that the downtown area accounts for the region's heaviest concentration of on-location production activity," said EIDC President Steve MacDonald. "We're also looking forward to benefiting from all of the Studios' amenities and vibrant production environment."

"We are thrilled that EIDC has chosen to relocate to Los Angeles Center Studios," said Sam Nicassio, President of LACS. "They are a great fit for us and help us to maintain the leasing momentum we have been building within the film, television, music, gaming, and other creative industries."

Other entertainment-related tenants at Los Angeles Center Studios include Maya Cinemas, Esparza-Katz Productions, Picture Car Warehouse, Enterprise Rent-a-Car's Entertainment Division, AMP Filmworks, Gutz Film, Hollywood Paws, International Documentary Association, NUMB3RS, Blue Collar TV, and a number of other tenants who thrive from the synergy of being located on a campus with other successful companies.

Lee Polster, Associate Vice President and Managing Director of Travers Realty / Oncor International, represented EIDC in this transaction. LACS was represented internally by Sam Nicassio.





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