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Posted: Fri., Dec. 9, 2005, 12:01am PT

EIDC redubbed Film L.A.

Announcement comes right before move

By [DAVE MCNARY](#)

Three years after being rocked by an embezzlement scandal, the Entertainment Industry Development Corp. has renamed itself Film L.A. Inc.

Announcement comes just before the entity, which promotes filming in Los Angeles and expedites permitting, moves from its longtime Hollywood HQ to downtown at Los Angeles Center Studios.

"Film L.A. is not just a name," said president Steve MacDonald. "It's a statement that we're committed to keeping L.A.'s signature industry right here at home."

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